

Nightingale-Conant: Lessons from the Richest Man Who Ever Lived by Steven Scott

Email promotion

Subject line: Here you'll find the solutions to all your life's problems

Dear (NAME)

Knowledge has the power to give you whatever you want in life, but it has to be the *right sort* of knowledge.

This knowledge eludes most people. And as a result the ability to solve all of life's problems eludes them too.

You don't have to be like them... thanks to the generosity of a very special man who's willing to share his secret wisdom with you.

Don't be "most people". **Click Here** to claim the life you deserve.

Sincerely,  
**Vic Conant** Chairman, Nightingale-Conant

Landing page

Headline, subhead and first paragraph introduction:

**What if I told you that you can solve *every* life problem you have?**

**That you can get the *absolute most* out of every aspect of your life, have *perfect relationships*, and *more wealth and success* than you've ever dreamed of?**

**Well, you can – if you follow the advice and wisdom of  
The Richest and Wisest Man Who Ever Lived**

Dear Friend,

Very soon you'll discover what most people don't know – the true identity of the Richest and Wisest Man Who Ever Lived and his powerful wisdom that shows you how to transform your life for the better.